

Media Release



Friday, July 24, 2009, Grand Pré, Nova Scotia

UNESCO Nomination Grand Pré Advisory Board Appoints a New Co-Chair...

Peter Herbin of Grand Pré was recently appointed new co-chair alongside Dr. Gerald Boudreau of the Advisory Board of Nomination Grand Pré. The Advisory Board has been assigned the task of preparing a nomination proposal in support of Grand Pré's efforts to be designated as a UNESCO World Heritage Site. Co-chair Erin Beaudin, Executive Director of Kings Regional Development Agency (Kings RDA), relinquished the role to allow enhanced community leadership at the Board level. "It's been a pleasure working with Erin at the co-chair level and I look forward to her continued support and valued input as a voting member on the board." The Herbins have been rooted in the Grand Pré community for many generations, which makes the new co-chair a suiting addition to the Board.

Herbin has been with the family business since 1972 and has been an active business man and community member with a number of committees and associations. Herbin has spent the last twenty-nine years with the Wolfville Business Development Corporation and is in his third term as president. In addition, he has also been active for ten years on the Wolfville Planning Advisory Committee and has served seven years on the executive of the Canadian Jeweler's Association, including one year as president.

Herbin was honored to be chosen co-chair and expressed his vision for the project. "I've been a long time supporter of the UNESCO Nomination of Grand Pré and although there are still a lot of questions and concerns among the local community of farmers, residents, businesses and other stakeholders, I am confident that we can address everyone's issues and reassure them that this can be a truly positive project for all."

For more information please see the contact information and website below.

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