



## Advisory Board Meeting/ *Réunion du comité consultatif* Notes

Sept 9<sup>th</sup>, 2010

Grand-Pré national historic site of Canada/ *Lieu historique national du Canada de Grand-Pré*

1 pm – 4 pm / 13 h à 16 h

Chair/ *Président de session*: Gerald Boudreau

Voting Members Present

Peter Herbin (Co-chair)	Community Member and Co-chair
Gerald Boudreau (Co-chair)	Société nationale de l'Acadie (SNA)
Jim Lacey	Kings Regional Development Agency
Beth Keech	Kings Hants Heritage Connection
Hanspeter Stutz	Community Member at large
Robert Palmeter	Grand Pre Marsh Body
Stan Surette	Société promotion Grand-Pré (SPGP)
Barbara Kaiser	Community Member at large
Mike Ennis	Municipality of Kings County

Ex-Officio Members Present

Paul Richards	Atlantic Canada Opportunities Agency (ACOA)
Robert Sheldon	Parks Canada
Louise Watson- Alternate	Nova Scotia Economic and Rural Development
Christophe Rivet	Parks Canada
Victor Tetrault	Société promotion Grand-Pré (SPGP)

Resource Members Present

Stephen Kerr	Kings Regional Development Agency
Marianne Gates, Secretary	Kings Regional Development Agency
Dawn Sutherland	Municipality of Kings County

Voting Members Absent

Greg Young	Eastern Kings Chamber of Commerce
Chief Shirley Clarke	Glooscap First Nation
Jeanette Joudry	Destination Southwest Nova Scotia

Ex-Officio Members Absent

Neal Conrad	Nova Scotia Economic and Rural Development
Bill Greenlaw	NS Department of Tourism, Culture and Heritage
Mary-Jo MacKay- Alternate	NS Department of Tourism, Culture and Heritage
Vaughne Madden	NS Office of Acadian Affairs(OAA)

1. Welcome / *Mots de bienvenue*  
Called to order at 1:05 by Gerald

2. Approve agenda / *Approbation de l'ordre du jour*  
Approved by consensus

3. Approve minutes from previous meetings / *Approbation des notes de la réunion précédente*  
Changes  
Louise- not absent from meeting- please correct  
Approved by consensus

4. For discussion and approval / *Pour discussion et approbation:*

- a. Note circulated. Christophe indicated that the dossier has no missing pieces but there is a challenge on intangible Acadian aspect. This needs to be better articulated. CR will work with Canadian delegation to improve this justification. He is planning to contact eminent Acadian literary experts to assist with crafting.
  - Gerald asked if criteria 6 could be eliminated. CR indicated that this answered is too preliminary to indicate- we are at a strategic point of this exercise
  - The Canadian delegation added their role to the MOU ToR.
  - CR noted that there were no submissions for translation of the dossier. MG will re-issue and Victor will help to distribute.
  - Recommendation. There is no need to accompany the boxes, nor does the Canadian delegation recommend decorative boxes. Four boxes need to be sent to Paris, one to Ottawa and one decorative box for display locally. A local craftsperson may be interested. The board will leave for the Steering Committee to determine. Marianne will organize a meeting with Doug Morse and invite the board to attend. Christophe will confirm size requirements.
  - January 13 the tentative date for the signing celebration. This is usually a formal event. More details to be determined.
  - Media at the event: Canadian delegation must manage all media from this point on. The document can be altered or removed up until July 2012.
  - Need to balance accomplishment of submission with the non conclusiveness of a positive inscription.
- b. Strategic Planning
  - Meeting scheduled with ministers on Sept 28. This will indicate the strategic direction for stewardship board and the request for additional funding following designation.
  - Stewardship board will take effect when the site is inscribed (anticipated for July 2012).
  - Gaps with present funding: archaeological site protection (TCH) but small budget; protection of heritage assts, only on PC land, none for other area; cultural tourism, no coordinated approach.
  - VanBlarcom study indicated growth of 6.2 % increase in visitors with inscription. This translates to 300K per year.
  - Key strategies- Protecting outstanding heritage asset; creating an outstanding and sustainable experience; engaging communities to build strong stewardship.
  - 10 year forecast starting July 2012. There are operational requirements as well as capacity requirements (building projects, studies to chart strategies).

- Capacity- \$212K (total for 3-4 years following inscription)
- Operations: \$180-200 K (per year for 10 years)

COMMENTS/suggestions

- Suggestion to add a 4<sup>th</sup> strategy: to facilitate/foster economic growth
- Vision: To maintain Grand Pre as an outstanding and sustainable heritage asset of as a shared legacy for the world to appreciate.
- Mission: (purpose, mandate) Stewardship board is an advisory body, can only make recommendations, budget and funds- so the board will not have authority- timely- advise jurisdictions of recommendations – protecting, promoting, interpreting, maintaining, sustainable, engage communities, proactive, care, responsibility, collaboration, inclusive, forum for ideas, landscape,
- SC will send plan to AB by end of next week- need comments back quickly
- SC will present to ministers

5. For information / *Pour information* :

a. Financial and administrative report / *rapport financier et administrative*  
Circulated and reviewed by MG

b. Community engagement and planning report / *rapport sur la participation communautaire et la planification*

- Report circulated
- Dawn reported this Tuesday was the first reading which was unanimous supported by council!

Next steps:

- September 30 is the public hearing.
- Oct 5 final reading.
- Then to the province.

c. Project manager's and progress reports / *rapports d'étape et du directeur de projet*

- Strategic plan and funding as discussed.
- Dossier is on the way to voluntary review benchmark.
- Testimonial campaign- thanks to those who participated.
- Acadian school poster challenge underway.
- Hoping for community meeting in the fall.
- Ongoing meeting with various organizations regarding the MOU.
- Asking province for one lawyer, as opposed to one for each 7 departments.
- Robert Sheldon indicated that Parks Canada's plan is on last stage of the process.

6. Correspondence

- Two letters we sent were included in the meeting documents.

7. Other business / *Autres affaires*

None

8. Open floor (time limited by chair)/ *Plénière (temps limité par le président de session)*

Ann Palmeter- Testimonial campaign- Should be presented to the community. Perhaps at a public meeting.

Louise- Mi'kaq community engagement? Christophe continues to try to meet with leaders. They are interest but we are not high on list of priorities Perhaps ask aboriginal schools to submit artwork in the future.

9. Next meeting / *Prochaine réunion*

November 4, 2010

January 13, 2011

NOTE: A meeting may be required in December. This will be determined at the November meeting.

10. Adjournment / *Levée de séance*

The meeting was adjourned at 3:50

