

**UNESCO World Heritage Nomination Proposal  
 Grand Pré and surroundings  
 Advisory Board**

**Project Manager's Report 1  
 January – June 2008  
 FOR DISCUSSION**

**Acronyms:**

OUV: Outstanding Universal Value  
 SOUV: Statement of Outstanding Universal Value  
 SIA: Statement of Integrity and Authenticity

**GENERAL**

*Schedule and critical tasks*

Workplan was completed in June 2008 and a summary presented to the Advisory Board on its June 5th meeting.

The workplan identifies six phases whose successful timely completion is key to delivering a nomination proposal in February 2010 in Paris.

| Phase   | Critical task   | Expected date of completion |
|---|---|-----------------------------|
| <b>Justification for inscription</b>                | Statement of OUV  | December 2008               |
|   | Comparative analysis  | March 2009                  |
|   | Statement of Integrity and Authenticity                     | March 2009                  |
| <b>Develop protective management plan</b>           | Management plan for the National historic site              | October 2009                |
|   | Plan and community vision                                   | March 2009                  |
| <b>Funding</b>                                      | Budget  | July 2008                   |
| <b>Communication and public engagement strategy</b> | Communication and public engagement strategy implementation | April 2010                  |
| <b>Approval/ support process</b>                    | Municipal approval process                                  | September 2009              |
|   | Federal approval process                                    | November 2009               |
|   | Canadian delegation approval process                        | January 2010                |
|   | Acadian Support   | December 2009               |
|   | First Nation support  | December 2009               |
|   | Other support   | December 2009               |
| <b>Final proposal</b>                               | Final content   | December 2009               |
|   | Final formatted document                                    | January 2010                |

*Finance and resources*

The representative for Kings CED provides a more detailed account in her report. As of June 3<sup>rd</sup>, the funding from ACOA and the province of Nova Scotia have not yet been confirmed. A heritage planner has been hired by the municipality and has begun working in support of the project.

Expenditures have been limited to advertisement, catering, and the hiring of a heritage planner. They are scheduled to increase this coming fall due to the operations of the working groups and the archaeological work.

## **PHASES (SEE PROGRESS REPORT 1 FOR DETAILS)**

### **Description of Area:**

Work will begin once the OUV working group is operating (June 2008).

### **Justification for Inscription:**

Work will begin on the SOUV, the Comparative analysis, the SIA, once the OUV working group is operating (June 2008). Membership and ToR for the OUV working group is complete and awaits Advisory Board approval. Archaeology ongoing and expected to be completed in the fall. Landowners have been contacted and await approval. Resources to carry out the archaeological work may be shared with Dalhousie University's department of Earth Sciences, which will reduce considerably the forecasted expenses. Historical research near completion.

### **Evaluation of present state of conservation:**

Expected to begin in September 2008. Requires group of experts to develop indicators, mitigation measures, statistical benchmarks for the resources supporting the OUV. May require a working group unless the information is already available. The same group would address factors affecting the property and the monitoring plan.

### **Assessment of factors affecting the property:**

Same as above.

### **Monitoring plan:**

Same as above.

### **Develop protective and management system for the proposal:**

Management planning process is underway for the national historic site. Municipal strategy will be developed by the newly hired heritage planner. Is expected to be reviewed by council in August. Strategy to set up and define the ToR for the management and land use working group will be begin this summer.

### **Visitor and Interpretation:**

Work to collect data may begin this summer, jointly with the economic study undertaken by Dr. Van Blarclom.

### **Draft proposal :**

Not begun.

### **Project administration:**

Details are provided in the report by Kings CED. A travel policy and a spending authority have been drafted and submitted to Advisory Board for approval.

### **Communication and public engagement:**

Details are provided in the report by Kings CED.

Highlights are, an RFP was made to develop a communication and public engagement strategy. The selection is expected to be made at the end of June and work is to begin immediately. The final product is expected to be submitted in September 2008. The website is updated regularly. The Office of Acadian Affairs has provided translation services for the French component of the site. Participation in the Apple Blossom parade was an opportunity to advertise the project. An event is scheduled on June 22<sup>nd</sup> for the community to celebrate the work accomplished until now on this project. Monthly meetings are still held at the community hall. A group of representatives including from the Fédération Acadienne de la Nouvelle-Écosse, the Société Nationale de l'Acadie, the Société Promotion Grand-Pré, and Les Amis de Grand-Pré will meet in June to discuss an engagement strategy for the Acadian community. This will feed directly into the general communication and public engagement strategy.

**Economic development & interpretation strategy:**

Details are available in Kings CED's report. The interpretation component of the budget is proposed by the Steering Committee to fund three projects that will provide tangible outcomes to the community. The first is an economic study which could be contracted to Acadia University through Dr. Van Blarclom. The purpose of the study is to collect information on the economic opportunities and context of the Grand Pré area. The second project is the development of a Tourism Plan and the third is a yet undefined concrete project. Dr. Van Blarclom's study, if approved, could be carried out this summer and some components will feed directly into the proposal.

**Approval process for final document:**

Not begun.

**ISSUES AND PROPOSED MITIGATION MEASURES**

**Issue:** Funding: NS economic development and ACOA have yet to confirm their financial support.  
**Proposed mitigation:** none

**Issue:** Communication: there seems to be a perception that the process is a 'done deal', some believe it only applies to the national historic site.  
**Proposed mitigation:** Communication strategy, municipal public engagement process.