

**UNESCO World Heritage Nomination Proposal  
Grand Pré Cultural Landscape**

**Notes of the February 7<sup>th</sup>, 2008, meeting  
Grand-Pré NHSC  
1PM – 2:40 PM**

**Present**

Brian Banks	Atlantic Canada Opportunity Agency (ACOA)
Louise Watson	Nova Scotia Economic Development (NSED)
Marianne Gates	Kings CED Agency (Kings CED)
Erin Beaudin	Kings CED Agency (Kings CED)
Stan Surette	Société Promotion Grand-Pré (SPGP)
Victor Tétreault	Société Promotion Grand-Pré (SPGP)
Christophe Rivet	Parks Canada (PC)
Chrystal Fuller	Municipality of the County of Kings
Beth Keech	Kings Hants Heritage Connection
Claude DeGrâce	Parks Canada (PC)
Denise Blanchard-Carpentier	Office des affaires acadiennes
Gérald C. Boudreau	Société Nationale de l'Acadie (SNA)
John Fuller	Municipality of the County of Kings
Robert Sheldon	Parks Canada
Neal Conrad	Nova Scotia Economic Development (NSED)

**Regrets**

Chief Shirley Clarke	Glooscap First Nation
John Currie	Grand Pre Marsh Body

1. **Welcome**
2. **Review agenda**

**AGREEMENT: Nothing to add to agenda.**

3. **Review list of Advisory Board members (Erin Beaudin)**

Suggestion to change alternate for NS Economic Development as Louise Watson. Some organizations have been not been coming on a regular basis. A letter will be sent to them clarifying their commitment. **AGREEMENT: The list as proposed is agreed upon.**

4. **Progress report (Erin Beaudin and Christophe Rivet)**

Since the last Advisory Board meeting, there were several presentations made including, one with the town council of Wolfville, the executive of the Blomidon Naturalists Society, the Kings Hants Heritage Connection. There were meetings between historians, archaeologists and Dr. Bleakney to identify three test areas to implement the research strategy and identify the location of archaeological remains related to the development of the marsh. Beth Keech indicated that the Kings Hants Heritage Connection meeting was positive and that the group is anxious to get to work. A representative from the Planter Studies department once attended the Advisory Board. The participation of the department is expected to continue at the working group level. **ACTION:**

**A letter will be drafted to invite the Planters to participate. The Steering Committee will review which group representation is most appropriate. Neal Conrad also suggested that the Steering Committee request a copy of the Joggins public engagement strategy.**

Dr. Van Blarcom from Acadia University has graciously accepted to prepare a concise study on the economic benefits of the historic designations at Grand Pré. That study will be used in the presentation of the Kings County municipal council presentation in February. Initial discussions have been taking place with community members about forming a community association. It will be followed by a public meeting on March 4<sup>th</sup>.

## **5. Terms of Reference (Erin Beaudin)**

review of the ToR. Some typos. (6.1, 7.5, )

CD: should have one ToR not separate.

NC: financial aspect?

EB: 6.0

CF: comments about 6.3 (steering committee): steering committee should not have spending authority.

EB: Budget approved by AB thus allowing SC to spend.

CF: budget/ spending authority rest with the AB. Describe the SC spending power.

GB: add point in ToR AB

CD: accountability for the AB if Kings CED mgs budget

NC: want recommendation for clarity about mgs funds

BK: 7.5 AB ToR: meetings are public: hwo would people know that public?

EB: CF: post it on Kings CED and Municipal County websites

CR: comm. Plan needs to be updated

CF: word out about next meeting + comm. Plan

LW: need Fr. SPGP?

CF: need to prepare room for public.

## **6. Budget (Erin Beaudin)**

Based on comments at last meeting.

3 fiscal years for prez to County (CF needs to be shown)

LW: cause concern for province: don't give total amount give into 2 ys

MG: total not change but may change allocation

CR: now that workplan is clearer is can allocate better

EB: any concerns on how money spent and what for?

CF: volunteer time mentioned, but a lot of time invested from other community members would it help?

EB: if the county not accounted then should.

NC: keep the in-kind real in case audit

EB: have a detailed break down of time accounted.

GB: how much money do we need until end of fiscal?

MG: Can we agree in principle for the cash amount?

NC: prov would like to make commitment as early as possible. Will accept April 1<sup>st</sup>

BB: innovative communities fund, expires. Need numbers early April.

EB: in terms of total cash asks. Suggested that 100 K asked municipal, what left split evenly 176, 538 \$ for ACOA and ED.

NC: within range, and ED willing to look at prov sources coord.

CF: need to highlight the contribution of PCA to the project:

BK: need to be very explicit about the value of PCA contribution.

A: clearly articulate where in-kind comes from, and rejig the money allocated each year. Reviewed by AB before ACOA and ED. Understand that need concise budget for Kings County request on Feb 19<sup>th</sup>. Total cash is accepted.

## **7. Workplan (Christophe Rivet)**

The workplan is almost complete. The requirements spelled out in the *Operational Guidelines* as well as the project's requirements were compiled and organized in actions. For clarity and to identify possible contracts, the information was organised in descriptions, analyses, and data compilation. The timeline still needs to be worked out. As soon as the software is made available to the project manager, a precise timeline will be drafted.

## **8. Correspondence (Erin Beaudin, Christophe Rivet, Gérald C. Boudreau)**

Letters are coming from Parks Canada confirming the in-kind contribution to the project. A data sharing agreement was signed between the Municipality of the County of Kings and Parks Canada for the project. A letter was sent to Minister MacIsaac requesting that Mr. Neal Conrad be appointed to the Advisory Board to represent the province. A letter has been drafted to request financial support from the Municipality of the County of Kings.

## **9. Economic study (Erin Beaudin)**

Dr. Brian Van Blarcom has offered to prepare an economic study to assess the current impacts of the historic designations in Grand Pré and potential benefits of a World Heritage designation. Parks Canada provided the information available about visitation, economic impact of visitation, and revenues from Grand-Pré NHSC. The Société Promotion Grand-Pré provided a copy of a marketing study that was commissioned recently. The preliminary results indicate that the impact is measurable in millions of dollars annually and that a World Heritage designation because of its profile would probably increase that figure significantly. Neal Conrad suggested that there might

be opportunities for new products to be developed, not just increase the value. Advisory members congratulated Erin Beaudin on this initiative.

**10. Grand Pré community association (Erin Beaudin)**

The preliminary meeting in January brought to light some challenges in creating a community association at Grand Pré. The public meeting on March 4<sup>th</sup> will be the opportunity to address some of those challenges. The top priority is to identify 2 designates for the Advisory Board.

**11. Website update**

A mock-up of the website was circulated to the members of the Advisory Board and there was a request for feedback on the concept. Neal Conrad suggested that there might be an opportunity for a RFP to develop the project's visual identity. The need to bring a website online to share information about the project is deemed a priority, whether the visual identity is confirmed or not. The communication plan needs to be completed and need to look at the next steps.

**AGREEMENT: Steering Committee will make recommendations to the Advisory Board about next steps and may consider putting the website online.**

**12. Other**

John Fuller indicates that Mayor Lawrence Mawhinney from Lunenburg was invited to talk to Council about Lunenburg experience at its council meeting in Gibson Woods, the same meeting at which the project will make a request for support from the municipality.

**End of meeting: 14: 40. Next meeting March 6<sup>th</sup>**